October - December 2021 Edition

Insights & Highlights
Here’s what people wanted to know from the U.S. Government

20,794,287 interactions with the public

Highlight
We saw more searches related to voting and elections as compared to the previous quarter.

This shift may be due to a combination of state and local elections, midterm media mentions, and class assignments.

Voting- and election-related Google search topics that increased the most (based on %) were:

- **Congressional and Midterm Elections**: 935% increase
- **Abstain Voting**: 33% increase
- **Electoral College**: 16% increase
- **Voting and Election Laws**: 84% increase
- **Constitutional Requirements**: 74% increase

Top 5 Pages
These were the most frequently visited USA.gov pages between October and December 2021.

1. **Getting or Renewing a U.S. Passport**
   - Unique pageviews: 961,824
2. **Unclaimed Money from the Government**
   - Unique pageviews: 678,508
3. **Change Your Address and Other U.S. Post Office Services**
   - Unique pageviews: 473,660
4. **Where’s My Refund? How to Check the Status of My Tax Return**
   - Unique pageviews: 418,027
5. **Branches of the U.S. Government**
   - Unique pageviews: 349,071

Most-Clicked USAGov Emails

- **Are You Eligible to Get Paid as a Family Caregiver?**
  - Clicks: 12,479
  - Click rate: 3.2%
- **Find COVID-19 Financial Relief**
  - Clicks: 22,049
  - Click rate: 3.7%
- **Check Official Sources for Unclaimed Money**
  - Clicks: 1,997
  - Click rate: 3.6%
- **Protect Your Personal Data from Scammers**
  - Clicks: 1,959
  - Click rate: 3.6%
- **Visit USAJOBS to Start a Government Job**
  - Clicks: 1,670
  - Click rate: 3.6%

How Users Access USA.gov

- **Tablet**: 2%
- **Desktop**: 44%
- **Mobile**: 54%

To view other USAGov data visit [https://www.usa.gov/website-analytics/](https://www.usa.gov/website-analytics/)