

### **Insights & Highlights**

Here's what people wanted to know from the U.S. Government

# 3,996,219 Interactions with the public



#### In keeping with a trend we typically see during the second quarter—

Highlight

due to tax filing deadlines—USAGov en Español saw 164,186 clicks from tax-related Google searches, a 174% increase. Other queries that brought a notable increase in traffic (211%)—though fewer overall clicks (21,803)—could be categorized under spending, saving, and investing.



comparisons to FY2023 Q1.

Increases in this section are based on

#### These were the most frequently visited USA.gov/espanol pages, excluding the homepage, between January and March 2023.

#1

Top 5 pages

Cómo obtener o renovar

el pasaporte

181,095



### unique pageviews

How to get or renew a passport

Visas para extranjeros Apply for nonimmigrant visas

136,088 unique pageviews



#4

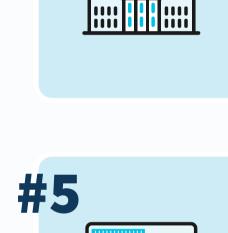
## Entradas y salidas de EE. UU.

132,038 unique pageviews

Entry and exit from the United States

Días festivos federales

Federal holidays



#### 115,154 unique pageviews

Ciudadanía y naturalización Citizenship and naturalization

83,066



# unique pageviews

**Emails with the** 

highest open rate



vital documents **#2** Sepa dónde puede consultar su I-94 más reciente

Where to check your most recent I-94

#3 Cómo encontrar a familiares

después de un desastre

#4 ¿Quieres viajar al exterior

pero tu pasaporte

y los servicios del

Seguro Social?

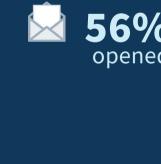
está vencido?

**#1** Averigüe cómo puede

documentos vitales

Find out how to replace your

reemplazar sus



How to find family members after a disaster



Do you want to travel abroad but your passport has expired?

¿Conoce las prestaciones



opened

and services?

Are you familiar with Social Security benefits



**Immigration and** 

by Americans

Calls and chats to the Contact Center





**Complaints or** 

**Questions** 

https://www.usa.gov/website-analytics/