January - March 2022 Edition



Insights & Highlights

Here's what people wanted to know from the U.S. Government

23,800,206 Interactions with the public



Highlight

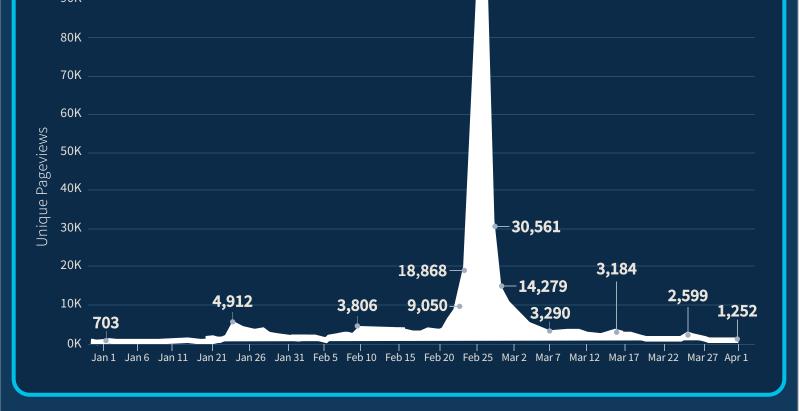
There were 3.5 million Google searches related to

🗧 🗧 selective service

during the second quarter of FY2022, a **501% increase** compared to the previous quarter.

This drove up traffic to USA.gov's Selective Service page, which saw **peak traffic on February 24 – the same day when Russia invaded Ukraine**. While the major spike was over by early March, traffic remained higher-than-average through the remainder of the quarter.

	usa.gov/selective-service JAN 1 - APR 1	
100К —	94,065 —	



Top 5 Pages

These were the most frequently visited **USA.gov** pages between January and March 2022.





Change Your Address and Other U.S. Post Office Services

503,078 unique pageviews



Selective Service

368,486 unique pageviews



Emails with the highest open rate

#1 Join the #SlamTheScamChat on Twitter at 3 PM ET



#2 <u>Find Answers to Your</u> <u>Tax-Related Questions</u>

#3 <u>Are You Still Missing a</u> <u>Stimulus Check?</u>

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<u>How to File a Customer</u> <u>Complaint</u>

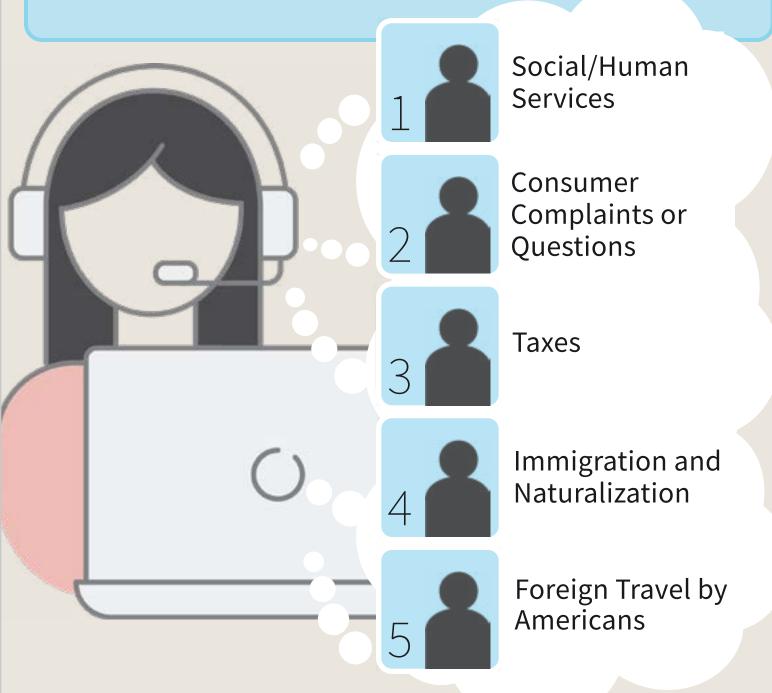


<u>Beware of Vacation Rental</u> <u>Property Scams</u>



Calls to the Contact Center

USAGov's Contact Center agents handled **close to 28,000 calls in English** during the months of January, February, and March. These were the top five topics people asked about:



To view other USAGov data visit https://www.usa.gov/website-analytics/